

Acceleration of Sales within indoor/outdoor advertising market

(Heinsberg, Germany.) – Distec GmbH, a strategic indoor/outdoor street furniture's manufacturing company that is engineering new technology and leading the market drive within the fears advertising business to the next level of attention.

To differentiate itself from other companies within scrolling advertising business, Distec focuses on helping its clients increase productivity and profitability by making the most of their existing sales and customer assets. Using a process-based approach with its technological advancement within their own area, the company creates repeatable success models by uncovering, documenting and integrating sales best practices into the sales cycle of consumer attention of advertising.

Encased Scrolling Units:

Distec GmbH works to implement a minimum downtime of operational use while changing the posters, performing a maintenance or interchanging a defective part like a bulb, this in return will increase the end client value and extend the assurance of ROI. As life expectancy of our precision engineered product exceeds the 10 year marker, clients can feel at ease that the product investment over time and initial capital will return great rewards for the future and expansion of their business. The increased demand for Distec's 18sq.m scrolling box that operates with one peace paper print and can hold up to 5 individual images, have grown drastically and continues to do so. Distec is the only company in the world to implement this size of a scroller for paper poster and have the unit working properly to satisfy our client needs and expectations.

Open Face Scrolling Units:

Our current project that is for a Polish company will be the worlds largest scrolling billboard, this will be the first large format scroller within Poland, this giant of 50sq.m (poster size) with a total of 3 images will pave the way of greater demands across the rest of the globe, just as it did within the gunnies world record – "worlds largest scroller" made by Distec for the Australian and UK markets. The technology and engineering is specially tailored and analysed to fit in with all the clients expectations form slick designs through reliability and durability, a 100% TOTAL SATISFACTION AND OWNERSHIP.

Technology:

Our improved technology is a step above from the rest, the advanced mechanical and computerized engineering that controls the operation gives the client a constant information throughout the working process to prevent any issues or failures as they occur, this will eliminate the uncertainties of operational failures for the end client and maximize the efficiency to perfection. "It is a Win – Win situation for both the product owner and the media advertiser (end client)".



City Light Scrolling units:

Distec is now more than ever involved in the 2sq.m sizes, clients have recognized the durability and quality of product to be well over the regular standards of major companies that focus their business on that specific sizes. The tailor engineering and client artistic imagination have created the ultimate solution within this compact and strongly sought after product, it operates efficiently, quiet, fast and unproblematic. The operations within units are engineered to minimize on service time, image change over time and extend the life expectancy.

General comments:

“We’ve been building a fresh era in municipal street furniture solutions for all of our clients. The entire Distec range is flexible in both range and aesthetics to suit a diversity of locations and offer an elegant and streamlined streetscape no matter where” - Michael John Kaczmarek, International Sales and Marketing Director.

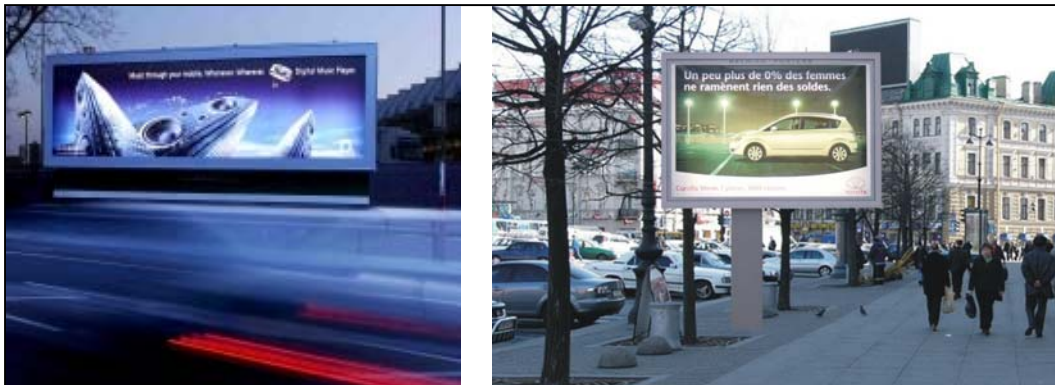


“ The best solution for each municipality and client comes from an understanding of its true needs, rather than from imposing a strictly defined product range. We continue to innovate by expanding our range of street furniture and services and forming long term partnerships with our clients” - Michael Schöning, Managing Director.



About Distec GmbH as a company:

DISTEC has established new innovative client solution within the Street Furniture - as a world leader in street furniture manufacturer that operates in over 20 countries through a authorized representative and service solution contracts worldwide. Originally founded in 1999 as a local German company, the demand of German ingenuity and reliability of product and service have expanded to a global bases, Distec has created a strong reputation for great design's, easy and handy service aspect, simplicity of maintaining street furniture and a 100% ownership satisfaction that will return its investment swiftly wherever the client's operation will be around the world.



We would like all of our readers to join us at the FEPE yearly conference that is between 1st and the 4th of June, 2005 in Lisbon Portugal. For additional information on our product range and how we can help with your projects, visit our website at www.distec.com or just contact us on the below specified details.

Thank you for your attention,

Distec's Sales & Marketing Staff

Distec GmbH

Gladbacher Strasse 23 * 52525 Heinsberg * Germany
Tel: +49 (0) 2452/9647-0 Fax: +49 (0) 2452/9647-10
Email: service@distec.com * <http://www.distec.com>