

DISTEC's first exhibition in Shanghai, China

DISTEC Shanghai had strong interest for our quick changing of visuals, the design of units and the technical knowledge shared with the exhibitors, Distec Shanghai sees a great and productive future of cooperation with major companies within China and further across Asia. DISTEC's Managing Director, Mr. Gavin Wallace has extensive business experience and speaks the local language fluently. DISTEC Shanghai is just one of the expansion stages that is part of DISTEC's globalization.



Mr. Gavin Wallace in technical discussion with potential clients from constantly growing China market.

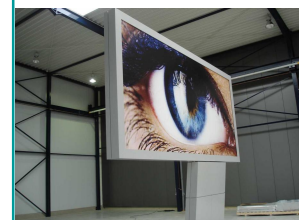
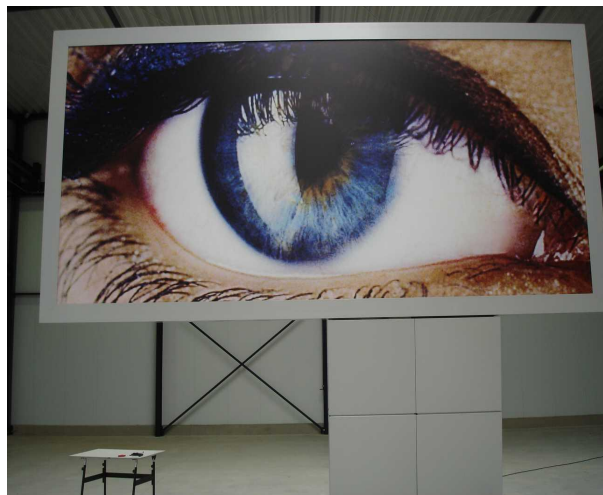
Topics:

- DISTEC's first exhibition in China
- DISTEC's focus on architecture and design

DISTEC focuses on architecture and design for the advertising market

With the last 8 months DISTEC presented a different approach to some clients, with a design aspect that complemented the architectures where the advertising unit will be placed and improved technology, the end result is astonishing.

Next generation of street furniture and billboards will be more and more implemented into our own city environment, the uniqueness along with design will be advantage of any media company to meet the stricter demands whether it will be on health and safety or just the design within a city.



XXL Static Ultra-Slim unit with Poster Lift system ©

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