



Newsletter July 2008

DISTEC Middle-East in Founding Process

SIGNTECH of SAIF-Zone, Sharjah - UAE, manufacturer of signage systems, and **DISTEC Germany**, one of the worldwide leading manufacturers of street furniture and out-of-home media products, have agreed to set up **Joint Venture Entity** in the SAIF-Zone (Sharjah Airport International Free Zone) - UAE.

Michael Schöning, CEO DISTEC Global:

„The new company will support our existing and future clients in the whole Middle-East and Arabian Gulf regions.

Together with our operations in Shanghai, USA and Germany, we can offer access to flexible production and service concepts.

The UAE is a very dynamic market with high growth rates. It is also considered as an effective business hub due to its strategic location and existence of most of the international corporates in there. By having our new setup there, we are able to address to all needs quickly and effectively.

Together with our new partner who has outstanding knowledge of the local markets, we will be able to create a leading position and in addition we can offer printing and other services as well.

DISTEC Middle East is expected to be in operation by August at the latest. It will offer the complete DISTEC product range.“

*Michael Schoening,
CEO DISTEC Global*

Topic:

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